

How often do we find ourselves browsing the web for products, then when we finally find what we are looking for we need to fill out list of questions just to get answers to our simple questions? Like most people that's when we decide to go to another website.

How many time have you found yourself waiting for a response to an email you sent days ago and you just wish you could **talk to someone right now**.

What all this translates to is lost sales and unhappy clients.

Click to Call is your solution and connection to the end user while the need and desire for your product is still strong.



REDUCE WEBSITE ABANDONMENT

WHAT IS CLICK2CALL?

We believe Search Engine Optimisation (SEO) is not enough, you may get many visitors on your web-site, but wouldn't it be better if you could also **speak to your visitors** about your products **while they are online**, before they idly click away to a different website or send you an email and forget about it.

Wanatel Click-to-Call is a web service which easily puts web visitors in touch with the company with the click of a button.

When someone visits your Website and **clicks** on a Click2Call button, it will prompt them enter to **a phone number**. Once entered Wanatel simultaneously calls you (owner of click to call button) and the number entered and connects the two calls.



CONVERT INTEREST INTO SALES



WHAT ARE THE BENEFITS OF "CLICK2CALL"?

22%-25% reduction in Website **abandonment** from pages with click-to-call.

As much as a **100% increase** in transaction conversions from click-to-call users compared with toll-free callers.

88% of click-to-call users say they are more **likely to contact a company** that offers a click-to-call service than one that does not.

Click2Call enables you to **interact** with web visitors while their interest in you is at its peak, be it for **assistance, purchasing/booking online**, to get more information from your top sales person or consultant, to contact your help desk or to simply get reassurance that your **product is right for them**.

It is completely **FREE** for the web visitor, further pushing them to talk to your company before your competitors. This tool can greatly **increase your sales**, by turning idle web browsers into customers.

HOW MUCH DOES "CLICK2CALL" COST?

The "Click2Call" HTML module to install on your web site is **completely FREE**. Just be sure to recharge your Wanatel account to pay the calls between you and your clients.

HOW DO I GET "CLICK2CALL" ON MY WEBSITE?

This product is **completely FREE**. All you have to do :

- 1 - **Signup** to create a Wanatel account.
- 2 - **Connect** on your Customer Interface
- 3 - Set your **company phone number**,
- 4 - Set your working hours
- 5- Copy and Past the **HTML code** straight onto **your Web site**.

Add a Click2Call button to your PDFs, documents email signatures or online marketing material?

